



Sponsor Hosted Promotional Webinars

Reach Virginia orthopaedic surgeons and practice managers throughout the year with sponsor hosted promotional webinars. We have monthly webinar opportunities for our industry partners to organize and present it to VOS members. *Limited to one per month.*

This is an excellent opportunity for you to generate leads and talk to orthopedists about your services, products, technology, best practices, or your own research studies. Hosted webinars are free to VOS members.

Sponsor Fees

- **One Live Webinar \$1,000**
- **Series of Two Live Webinars \$1,750**

Submit your request to sponsor a hosted webinar to Dana Gibson, Director of Corporate and Educational Support dana@societyhq.com. Include the following in your request:

1. Title of webinar
2. Brief description of the topic
3. Speaker names and bios
4. Preferred date/time of webinar

Upon approval by VOS, the sponsor will be invoiced, and payment will be due immediately. VOS promotion of the event will begin after payment is received.

Webinar Host Provides

- Webinar hosting
- Due 30 days in advance of the approved webinar date
 - Promotional Content
 - Content for three promotional emails - html code in Word
 - Three social media promotional posts (graphic and text)
 - Slider for the VOS website – 1920 pixels x 400 pixels horizontal
 - Webinar registration link
- Post-event
 - List of webinar participants within 10 days following the event
 - Link to recorded webinar

VOS Provides

- Webinar promotion on the VOS website with a link to host's registration page
- Three promotional emails to VOS members
- Cross platform promotion on VOS social media
- Promotion in VOS newsletter if publication deadline is met
- Link to recorded webinar posted on VOS website for 3 months post event